

How many web tracking mechanisms and off site links are used by Rolling Stone ?

Frame	Content	Frame Colour
Original Webpage	Rolling stone magazine 500 best albums	Blue
Activity window	Web addresses of all elements on page	Black
Sorted link list	Unique web addresses from Activity window	Red
Company Website	Who owns the linked domains	Green
link details	Details and purpose of web link	Yellow

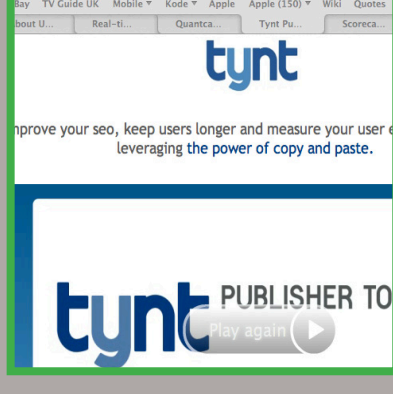
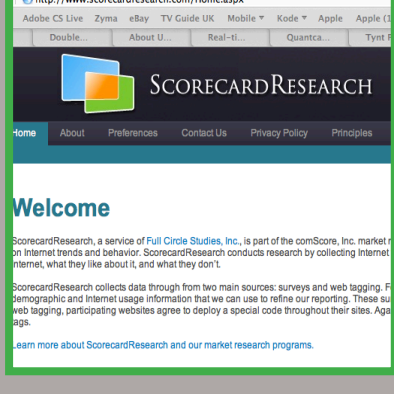
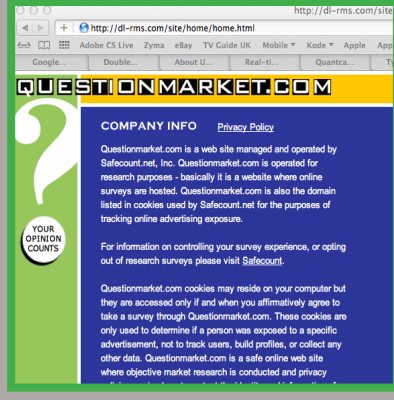
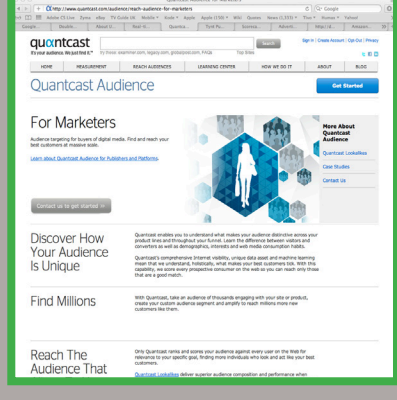
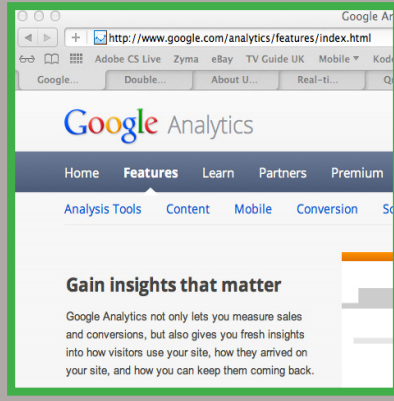
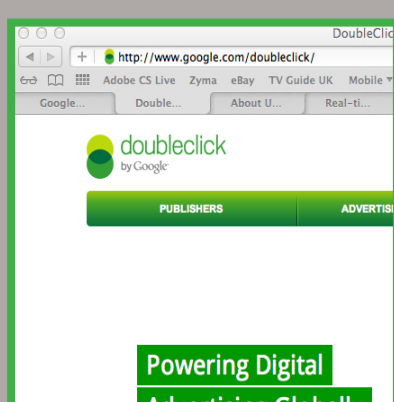
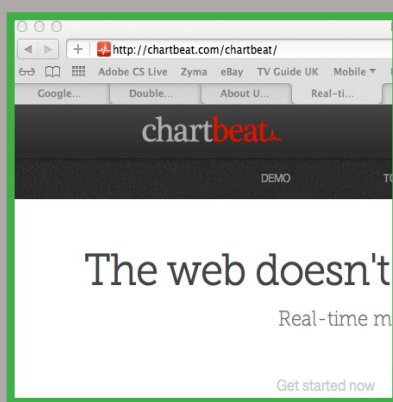
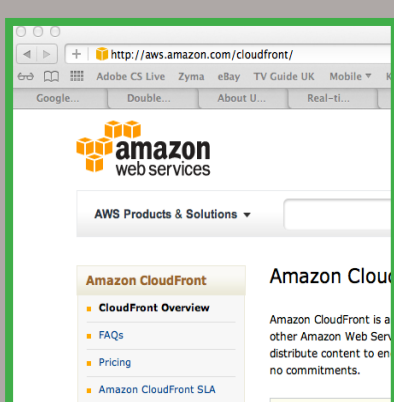
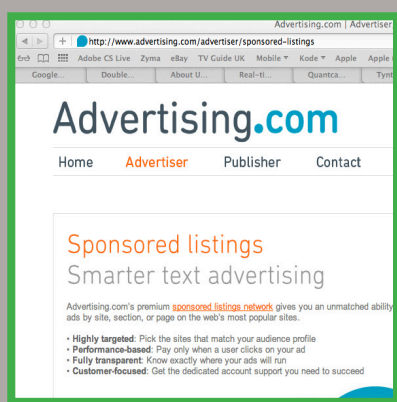
www.spikynorman.net
09 April 2012

[illegible]

Address	Activity	Status
http://www.ringstone.com/js/jeqzoum/ackings.js		4.7 KB
http://www.ringstone.com/js/je/gaTracking.js		1.7 KB
http://www.ringstone.com/js/je/jquery.jcarousel.js		24.9 KB
http://www.ringstone.com/js/je/jquery.js		70.6 KB
http://www.ringstone.com/js/je/jquery.rslupl_auth.js		5.2 KB
http://www.ringstone.com/js/je/jquery.rslupl_embed.js		3.0 KB
http://www.ringstone.com/js/je/jquery.tools.min.js		45.4 KB
http://www.ringstone.com/js/je/jqon2.js		15.5 KB
http://www.ringstone.com/js/je/rslUp.js		1.5 KB
http://www.ringstone.com/js/je/enload.js		5.8 KB
http://www.ringstone.com/js/je/rslup.js		3.7 KB
http://www.ringstone.com/js/je/twitter_follow.js		0.3 KB
http://www.ringstone.com/music/its500_oney-hearts-club-band-the-beatles-1969131		398.4 KB
http://www.ringstone.com/proxy.php?url=http://aath.ringstone.com/index.php		90 bytes
https://apis.google.com/_apis/_static/js/ga_...cQGVeeLIhD9sGoGVYmQ/cb-gapi.loaded		142.0 KB
https://apis.google.com/js/publisher.js		7.2 KB
http://s3.amazonaws.com/jeqzoum/stars/op...e4-6e4741843f4c22055434bd01ab0bb.one		2.0 KB

<http://ad.doubleclick.net>
<http://ad.insightexpressai.com>
<http://amch.questionmarket.com>
<http://apis.google.com>
<http://b.scorecardresearch.com>
<http://connect.facebook.net>
<http://content.dl-rms.com>
<http://ct.buzzfeed.com>
<http://d1nu2rn22elx8m.cloudfront.net>
<http://de.tynt.com>
<http://edge.quantserve.com>
<http://icompass.insightexpressai.com>
<http://js.adsonar.com>
<http://pglb.buzzfeed.com>

http://ping.chartbeat.net
http://pixel.quantserve.com
http://platform.stumbleupon.com
http://platform.twitter.com
http://s0.2mdn.net
http://ssl.gstatic.com
http://static.ak.fbcdn.net
http://static.chartbeat.com
http://tcr.tynt.com
http://www.facebook.com
http://www.google-analytics.com



Link count	URL domain	Driving company Purpose	Company blurb
31	www.rollingstone.com	Main Site	
15	assets.rollingstone.com	Content for main site	
	ping.chartbeat.net	www.chartbeat.com	Web realtime monitoring
			Control the story, track a product launch, or exploit an opportunity as it happens. Our dashboard, iPhone app, and email & SMS alerts let you know the minute your traffic spikes, your servers crash, or your page slows to a crawl. Our unique measurement technology shows you whether people are actively engaging with your content, not just how many page views they received. Our simple dashboards take analysis beyond the analysts. Now the people on the front lines can understand what's happening and what they need to do.
11			
1	static.chartbeat.com	ditto	
5	platform.twitter.com	www.twitter.com	
	ad.doubleclick.net	www.doubleclick.net	Owned by Google. Advert tracking and delivery
3			DoubleClick is the ad management and ad serving technology foundation for the world's buyers, creators and sellers of digital media.
	amch.questionmarket.com	www.Questionmarket.com	Questionmarket.com is a web site managed and operated by Safecount.net Inc. Questionmarket.com is operated for research purposes. It is a website where online surveys are hosted.
2			
2	content.dl-rms.com	ditto	
	apis.google.com	www.google.com	Google traffic tracking
			Google Analytics not only lets you measure sales and conversions, but also gives you fresh insights into how visitors use your site, how they arrived on your site, and how you can keep them coming back. Content reports help you understand which parts of your website are performing well, which pages are most popular so you can create a better experience for your customers.
2			
1	www.google-analytics.com	ditto	
1	ssl.gstatic.com	ditto	
3	s0.2mdn.net	ditto	
1	www.facebook.com	www.facebook.com	Social content tracking
1	connect.facebook.net	ditto	
2	static.ak.fbcdn.net	ditto	Facebook content network
	de.tynt.com	www.tynt.com	Tracking content across social networks and email
1			Tracking of content that is sent by email and social networks.
1	tcr.tynt.com	ditto	
	icompass.insightexpressai.com	www.insightexpress.com	Measurement of advertising and brand communications
			InsightExpress is a leading provider of digital marketing research solutions, specializing in the measurement of advertising and brand communications. The company's proven approaches include message evaluation, advertising effectiveness, creative development and cross-media optimization. With vast industry expertise, proprietary methodologies and an exclusive platform, InsightExpress helps agencies, media and marketers optimize marketing initiatives across online, mobile and other media.
1			
1	ad.insightexpressai.com	ditto	
1	platform.stumbleupon.com	www.stumbleupon.com	Social News sharing
	pixel.quantserve.com	www.quantcast.com	
			Quantcast enables you to understand what makes your audience distinctive across your product lines and throughout your funnel. Learn the difference between visitors and converters as well as demographics, interests and web media consumption habits. Quantcast's comprehensive Internet visibility, unique data asset and machine learning mean that we understand, holistically, what makes your best customers tick. With this capability, we score every prospective consumer on the web so you can reach only those that are a good match.
1			
1	edge.quantserve.com	ditto	
	pglb.buzzfed.com	www.buzzfed.com	Social network content distribution by akamai
1			
	ct.buzzfeed.com	www.buzfeed.com	Social network content distribution by akamai
1			
	d1nu2rn22elx8m.cloudfront.net	www.amazon.com	Content delivery network
1			Amazon CloudFront is a web service for content delivery. It integrates with other Amazon Web Services to give developers and businesses an easy way to distribute content to end users with low latency, high data transfer speeds, and no commitments.
1	js.adsonar.com	www.advertising.com	Advertising network
			Advertising.com's premium sponsored listings network gives you an unmatched ability to target your text ads by site, section, or page on the web's most popular sites.
	b.scorecardresearch.com	www.scorecardresearch.com	Trend tracking
1			A service of Full Circle Studies, Inc., is part of the comScore, Inc. market research community, a leading global market research effort that studies and reports on Internet trends and behaviour. ScorecardResearch conducts research by collecting Internet web browsing data and then uses that data to help show how people use the Internet, what they like about it, and what they don't.
	secure-us.imrworldwide.com	www.redsheriff.com and imrworldwide.com	Web analysis associated with Neilson-online ratings
1			RedSheriff is the world's largest interactive media and commerce business intelligence specialist, providing clients with business intelligence that allows them to make informed and informed decisions.